

Carolinas Communication Association
Annual Conference
October 9 – 10, 2026
USC Sumter
Draft Program

Friday, October 9

8 AM REGISTRATION

9 – 10:15 AM CONCURRENT PANELS

Revolution(aries) in the Classroom: Oral Examination, Multimodal Pedagogy, and Authentic Intellectual Engagement in the AI Era

Sky Tilley, W. Russell Robinson, Andres Patterson-Masuka, Daniel Richardson - Winston-Salem State University; DaKysha Moore - NC A & T State University

Revolutionizing the Classroom: From Service-Oriented to Community-Engaged Ecosystems

Jenny Southard, Rohan Maythe, Whitney Reynolds, Kim Cuny
UNC Greensboro

Let's Start a Revolution!: Understanding and Motivating our Current Students

Jessica D. McCall, Chair; Jessica D. McCall, Ananya Dey Puja, Whitney Reynolds, Rohan Maythe
UNC Greensboro

9 AM – 12 NOON POSTER SESSION

Numb to Violence: How Repeated Media Exposures Shapes Adolescent Emotional Response
(ages 14 – 20)

Amiyah Chavis, [affiliation]

About Us but Not For Us: A Rhetorical Analysis of the "Embrace Justice" Mural at Queens
University of Charlotte

Juan Jose Ramirez Estrada, Queens University of Charlotte

Teacher Influencers: Rhetoric, Visibility, and Children's Online Privacy
Zoe Stewart, USC Aiken

The Frequency of Freedom: Bob Marley and the Emancipation of Post-Colonial Mindsets
Boris Williams, USC Columbia

10:30 – 11:45 AM CONCURRENT PANELS

Speak Easy Society Organization Roundtable

Prof. Sacay-Bagwell, Camille English, Martyna Chiara Lechna, Jamaya Morris, Shine Kim, Kristin Cave – Lander University

Undergraduate Paper Panel

Stifling Echoes and Student Voices: Analyzing Furman University's 1955 Student Newspaper Scandal

Anna Bailey, Furman University

Strengthening Communities Through School Support

Quintero Taylor, USC Sumter

Operated, Ordered, and Given: How Furman Students viewed the Greenville Woman's College
Philip Temple, Furman University

12 NOON LUNCH – FOOD TRUCK FRIDAY

1:15 – 2:30 PM CONCURRENT PANELS

Revolutionary Networking and Mentorship of Early-Career Mass Communication Professors

Keisa Gunby, Benedict College – Chair; Odera Ezenna, Claflin University; Keisa Gunby, Benedict College; Carmen Landy, Benedict College; Christina Myers, Michigan State University; Denestra Walker, University of Georgia

Great Ideas for Teaching (GIFTs)

Your Soundtrack of Social Change

Kenneth Campbell, USC Columbia

Crossing Borders, Crossing Frameworks: A Global Business Immersion Activity for Developing Intercultural Communication Competency

Nivia Escobar Salazar, Indiana University

Evaluating Ethics: Critical thinking exercises to reinforce teaching the Belmont Report

Beth Ann Labadorf, Bob Jones University

Teaching Critical Media Literacy through Women's Sports: Analyzing Representation and Power

Nivia Escobar Salazar, Indiana University

Curated Resistance: Activism as Scholarly Practice

Shakoya Brown, Jasmine M. Corbett, Rhunette Diggs, Tamill Harris

Johnson C. Smith University

2:45 – 4:00 PM CONCURRENT PANELS

Spilling the “T”: Revolutionary Communication Across Contexts

Kim Cuny, UNC Greensboro; Camille Lewis, Furman University; Jason Peterson, USC Beaufort; Jayne L. Violette, USC Beaufort; Larry Webster, USC Beaufort

Media and Revolution(aries) Around the World

Kenneth Campbell, Moderator; Ralph Dinko, Maryam Goli, Tabith Oyewole, Nikita Sharma
USC Columbia

Revolutionaries of the Introductory Course: Applying Critical Communication Pedagogy to our Classrooms in 2026

Jessica D. McCall, Chair; Jessica D. McCall, Jenny Southard, Jana Shaw, Mike Ketner
UNC Greensboro

4:15 PM RECEPTION

5 PM KEYNOTE SPEAKER - PENRY GUSTAFSON

DINNER ON YOUR OWN

Saturday, October 10

9:00 – 10:15 AM CONCURRENT PANELS

Higher Education Faculty and Students as Co-Learners: Evolving Developmental Interactions Toward Concerned Citizenship

Sandra Rogers, Moderator – North Carolina Central University; Rhunette Diggs, Ty Ammons, Jaslynn Vorachith, Jared Davis, Sh’mya Scott – Johnson C. Smith University

Undergraduate papers

Reassuring Inequality: Rhetoric, Protection, and the Limits of Equality in the Equal Rights Amendment Debate

Mary Ho, Furman University

Paternalism, Scare Tactics, and the Political Gold of Misogyny: A Rhetorical Analysis of Phyllis Schlafly’s Populist Rhetoric

Audrey Enghauser, Furman University

Mental Health Care for You and Others
Caitlin Dial, USC Sumter

The Tale of Trophies and Tools
Cathryn Beeson, Furman University

10:30 AM – 12 NOON FACULTY AND GRADUATE PAPERS

Civilizing Mission or Political Suppression? The Rhetoric of Order in the Aba Women's War
Bolanle Fasaanu, University of Georgia
Olurotimi Israel Agbeja, Kings University

Sounding Resistance: Postcolonial Memory and Diasporic Identity in Bad Bunny's *Debi Tirar Más Fotos*
Mikey Rodgers, USC Columbia

Commenting on Transformation: Social Comparison and User Discourse in Facebook Reels Weight-Loss Videos
Kimberly Kristufek, Wingate University

Play-by-Play: Branding Process Insights from a Content Analysis of Sports-Related Logo News Releases
Robert A. Wertz, USC Columbia

Plain Folk as Revolutionaries: Average Joes, Worker Bees, and Unsung Heroes
Deborah Cunningham Breede, Coastal Carolina University

12:15 – 1:30 PM LUNCH AND BUSINESS MEETING