

CAROLINAS COMMUNICATION ASSOCIATION
2024 EC BUSINESS MEETING & AWARDS CEREMONY
MONDAY NOVEMBER 4, 1:30
ZOOM



1. CALL TO ORDER
 - a. Jenni calls 2024 business meeting for CCA – or executive council meeting?
2. READING APPROVAL OF MINUTES FROM CCA 2023 EC BUSINESS MEETING
 - a. Minutes of executive council meeting approved
 - i. This was the minutes of the meeting at CCA 2023
 - ii. We don't have minutes from Spring 2024 meeting
3. OFFICER REPORTS
 - a. Dr. Jenni Simon, President
 - i. Dr. Simon
 1. Finding an editor of the annual
 2. Trouble finding an editor of the annual
 3. Recommends trying to find someone to invite
 4. Camille will reach out to Melanie about it
 - ii. David Errera likely resigning as secretary
 1. Main issue is w/ travel funds to got to CCA
 2. All his travel funds are going to NCA
 - iii. Opens the question of having a resolution on AI
 1. From group
 - a. Some hesitancy expressed
 - b. A single resolution may be too narrow of a deliverable for such a complex issue
 2. Jenni
 - a. Suggests we should be prepared to say something about AI
 - b. We may need a committee to look into it
 - b. Dr. Camille Lewis, Vice President
 - i. On getting the conference rescheduled
 1. Only four things from original conference plan got cancelled
 2. Olivia Sherry is managing student workers at conference
 - a. Student workers will be tech support
 3. Wifi access is ready – all but one class has audio/visual
 - ii. Carol Leeman – should we offer refunds to people who cannot make the rescheduled conference?

1. So far, we are offering refunds to those who ask
2. Policy is generally supported
- iii. Elena Martinez-Vidal – are there maps for getting around
 1. Answer is yes – there is access to maps ready
- iv. Jenni – when should executive council members show up to help?
 1. Answer is approx. 9am on Friday for checking people in
- c. Dean Farmer, Second Vice President
 - i. Next year CCA is expected in Raleigh
 - ii. May be in touch w/ Roy Schwartzman for support
 - iii. Has an org comm class working on ideas for running a conference – one of these students will likely be Dean's assistant
- d. Dr. David Errera, Secretary
 - i. Likely resigning bc of lack of travel funding to CCA
- e. Dr. John Edwards, Journal Editor
 - i. John absent
- f. Carol Leeman, Treasurer
 - i. Reports net preliminary income approx. \$430
 - ii. Camille has approx. zero expenses to be covered by CCA
 - iii. Current total assets as of 11/4/2024 is \$19k
 - iv. David – What is the \$19k for?
 1. Answer: It is money added up as surplus over the years
 2. Jason adds that sometimes (often?) we have to raise money for conferences
 - v. Jenni – thanks Carol
 1. Carol's financial leadership has led to lots of buffer funds that keep CCA far from bankruptcy
 - vi. Carol – the total assets continues to grow thanks to the conference planners
 1. Jason adds that part the planners' institutions have helped too
- g. Dr. Jason Munsell, Immediate Past President and Archivist
 - i. Executive council manages CCA archives
 - ii. People in Boone (App state?) is where archives have been and they have asked for the archive to be made permanent
 - iii. E council needs to decide where the archives will be permanently
 1. Jenni and Jason support having it at Boone
 - iv. This issue will go on the business meeting agenda
- h. Elena Martinez-Vidal, Web Manager
 - i. Been successful keeping the website up to date
 - ii. Needs to have people send her content for the website so that it has material
- i. Dr. John McArthur, Executive Director
 - i. John McArthur has resigned
 - ii. We are looking into nominating our next ED
 - iii. Camille (seconded) nominates Jason Munsell to be ED
 - iv. Jason accepts
- j. Other

- i. Keynote is now on Thurs night
 - 1. It is free
 - 2. Elena would appreciate a ride
- ii. Much agreement that Helene messed things up for CCA – much appreciation for Camille
- iii. Dean emailed Jason something – Jason says we are working on getting hard copies (of journals?) to authors (of articles?)
 - 1. No need to Venmo for mailed hard copies
- iv. Jason will bring hard copies of journals to the conference
- v. Jenni (seconded) moves to adjourn