

CAROLINAS COMMUNICATION ASSOCIATION
EXECUTIVE COUNCIL MEETING
THURSDAY, SEPTEMBER 28, 6:30-8:30PM SOUTH END BREWERY

1. CALL TO ORDER (EC composition reminder form Article V of CCA Constitution, and meetings Article VI section 4) at 7:23PM

2. ROLL CALL AND TAKER OF THE MINUTES -(Michelle Garland)

- Jason Munsell, Jenni Simon, Camille Lewis, Carol Leeman, Elena Martínez-Vidal, and Savannah Harrison are in attendance.

3. CELEBRATE GOOD TIMES COME ON!

- Discussed before the meeting was called to order

4. HOW IS LIFE?

- Discussed before the meeting was called to order

5. READING APPROVAL OF MINUTES FROM EC MEETING OF MAY 26th, 2023

- Thanks to Elena for previous minutes!

6. OFFICER REPORTS

Dr. Jason Munsell, President

- Ways and Means Committee (Did not materialize)
 - No volunteers from the call
 - Constitution Committee recommends Ways and Means be changed to Finance Committee with Treasurer as Ex Officio
- Betty Joe Welch Committee (to be Chaired by Mac and we have a winner)
 - Winner is Kim Cuny, University of North Carolina, Greensboro
- Resolutions Committee (Did not materialize – do we need resolutions? Hardly anyone answered my call to serve... Perhaps Michelle can help with the traditional letters of thanks if we still do that... Whereas, I'm not sure...)
 - Michelle will do letters of thanks moving forward
 - Michelle will do the resolutions
- Nominations Committee (Jason Black, Wanda Fenimore, Deb Breede)
 - No current nominee, Dean Farmer might be interested, trying to convince
- Monica Pombo Early Career Teaching Award Committee (Chair by Dr. David Morris)
 - Winner is Dr. Vincent Russell, Western Carolina University
- Lloyd Rohler Career Teaching Award Committee (Chair by Jason Munsell – only got one nomination and she won)
 - Winner is Dr. Kellie Roberts, University of Florida

- Ad Hoc Constitution Committee (Andrea Patterson-Masuka, Badu Smith, and Mitch Combs)
 - Amazing job! A lot of work!
 - Suggests more committees so more people to work
 - Proposals not expected to be controversial
 - Review of the doc to bring us up to speed (posted on website and Facebook)
 - Standing Constitutional Committee
 - Resource and Membership Development Committee
 - College Curriculum and Support Committee – for advocacy
 - Ways and Means suggested to become Finance Committee
 - Awards Committee to consolidate work – discussion of if this makes sense
 - Wording changes
 - One committee member will be at business meeting
 - 2/3 vote needed to amend; paper vote is not required
- Business Meeting needs to be super tight. Awards ceremony needs to run quickly and smoothly.
 - Panel right after so we can't run late
- Archives at App State – we need clarification from Jean
 - We don't know what they have
 - They seem to be asking us to donate instead of having them hold it
 - Uncertain about details and complications
 - Past President makes sure the past year's documents get to archive
- Recommendation for Jason Munsell to be next ED

Dr. Jenni Simon, Vice President

- Program Committee Work/Conference Planning (see her report)
 - Sustainability focus to bring down costs
 - Worked with local organizations for scratch offs
 - Savannah worked really hard and put together a “what we learned” binder to pass along
- Mary E. Jerrard undergrad and grad awards committee
 - Chair, Dr. Chris Poulos
 - Winner of undergrad is AJ Siegel, University of North Carolina at Charlotte
 - Winner of grad is Elaina Eakle, Ph.D. candidate, University of North Carolina at Chapel Hill
- Ray Camp Research Award Committee (Munsell Chairs that according to Constitution)
 - Winner is L. Meredith Morgoch, Salisbury University; Hollie Smith, University of Oregon; Dean Mundy, University of Oregon
- GIFTS Inc Award Chair?
 - Chair, Dr. Jessica McCall
 - Winner is George Buggs, III, Jasmine M. Corbett, Rhunette Corbett, Markus Gray, Tiphane Pate, Johnson C. Smith University
- Everything about the conference...

- Get there in the morning by 7:30AM for registration
- Dean of Arts and Sciences giving welcome
- Keynote at 9:30AM; really excited about her
- Grad students in t-shirts to guide and direct (9 total)
- Marker boards to keep costs down; one sign created by leftover wood and paint for sustainability
- Still waiting on catering bill; \$4000 given by others

Dr. Camille Lewis, Second Vice President

- CCA 2024 at Furman!
 - Theme and keynote confirmed
 - Deadlines consistent with previous years

Dr. Michelle Garland, Secretary

- Newsletters are awesome! So are MailChimp emails! And I like monkeys!
 - Next one will come out in January; stick with January and August newsletters
 - Add new section about open jobs
 - Highlight Furman conference
 - MailChimp problematic with outdated emails and emails going to junk/clutter

Dr. John Edwards, Annual Editor (notes from Jenni; John could attend, journals sent to Jenni, will get written report)

- Not everyone is getting a printed journal
- It will be online and indexed

Dr. Carol Leeman, Treasurer

- Presented 2022 and 2023 reports
- Notes on donations and memberships; memberships up
- Discussion on MailChimp cost; likely going to get rid of it and explore other options, like Canva
- Awards – all authors will split the money; money will go to lead other and then they will distribute

Elena Martinez-Vidal, Web Manager

- We now have Twitter/X
- Website and Facebook are great

Peter Glociczki, Immediate Past President

- Sent his report

John McArthur, Executive Director

- No report
- Sent plaques with Camille

- No new requests

7. OLD BUSINESS

- None discussed

8. NEW BUSINESS

- Business meeting review
- Awards
- Keep officer reports tight

9. ADJOURNMENT at 8:29PM