

CAROLINAS COMMUNICATION ASSOCIATION  
2023 BUSINESS MEETING & AWARDS PRESENTATION  
SATURDAY, SEPTEMBER 30, 12:30-1:45PM  
SOEB LECTURE HALL, ROOM 118  
UNIVERSITY OF NORTH CAROLINA GREENSBORO

1. CALL TO ORDER at 12:44PM
2. READING APPROVAL OF MINTUES FROM CCA 2022 BUSINESS MEETING
  - a. Asks for questions or amendments – none
  - b. Motion to approve and second
  - c. Unanimous approval
3. OFFICER REPORTS
  - a. Dr. Jason Munsell, President
    - i. Put together incredible committees
    - ii. Chance to update CCA Constitution, first time in several years
    - iii. Thank you to officers and particularly Jenni and team for the conference; recognition of Savannah
    - iv. Asks for questions, none
  - b. Dr. Jenni Simon, Vice President
    - i. Thank you to Jason for Presidency
    - ii. 47 total submissions, 45 accepted; good mix of GIFTS, papers, and discussion panels
    - iii. Sustainable focus accomplished
    - iv. Shout out to Savannah
    - v. Asks for questions, none
  - c. Dr. Camille Lewis, Second Vice President
    - i. Theme is Memoria: The Can't be Forgotten Cannon at
    - ii. Call for submissions
    - iii. She'll be in touch; Oct 4-5, 2024
  - d. Dr. Michelle Garland, Secretary
    - i. Resolutions forthcoming; no resolutions committee but written by Secretary
    - ii. Newsletter January and August
  - e. Dr. John Edwards, Journal Editor
    - i. Could not be here
    - ii. Report on webpage
    - iii. He has one more year. Thanks for service and thank you to authors.
    - iv. Asks for questions, none
  - f. Carol Leeman, Treasurer
    - i. We are in good shape
    - ii. Presented final report from last conference (see handout); asks for questions, none
    - iii. Presented preliminary report for 2023 (see handout)
      1. Noon Thursday memberships

- a. Life – 3, Regular – 53, Student - 44
      - b. 15 since Thursday and additional donation to be added later
    - 2. Expenses
      - a. Conference
      - b. Website
      - c. Journal
      - d. PayPal
      - e. MailChimp
      - f. Donations: UNCG sponsored lunch
    - 3. Asks for questions, none
    - iv. Jason recognized life members
  - g. Dr. Peter Gloviczki, Immediate Past President and Archivist
    - i. Could not be here
    - ii. Will talk about archives in old business
    - iii. Asks for questions, none
  - h. Elena Martinez-Vidal, Web Manager
    - i. Had to leave
    - ii. 25<sup>th</sup> CCA because of Roy
    - iii. Web master
    - iv. Experimenting with social media
  - i. Dr. John McArthur, Executive Director
    - i. Could not be here
    - ii. Report put on webpage
    - iii. Asks for questions, none
4. COMMITTEE REPORTS
- a. Program Committee
    - i. Thank you to reviewers, chairs, and all involved.
    - ii. Thank you to Awards committee.
    - iii. Boost in original research submissions for those panels
    - iv. Savannah is awesome!
    - v. Asks for questions, none
    - vi. Comment to recognize competitive papers presenters
  - b. Ways and Means (no report)
    - i. Didn't get together
    - ii. Proposal to amend committee
  - c. Betty Joe Welch Award Committee (Thank you Dr. McArthur and Committee for your service!)
  - d. Resolutions Committee (any resolutions?)
    - i. Never got together
    - ii. Send additional resolutions to Michelle
  - e. Nominations Committee (Thank you Drs. Deb Breede, Wanda Little Fenimore, and Jason Black for your service to CCA.)
    - i. Met and had a great time

- ii. We have a nominee
  - f. Pombo Early Career Teaching Award Committee (Thank you Dr. David Morris and Jenny Southard for your service!)
  - g. Lloyd Rohler Career Teaching Award Committee (Thank you for your service!)
    - i. Chaired by Jason because that's what the Constitution says
  - h. Ad hoc Constitution Committee (Thank you Drs. Andrea Patterson-Masuka, Badu Smith, and Mitch Combs for your amazing work!)
    - i. Andrea mentions report
      - 1. Proposed Amendments (see report for details; posted and sent 2 weeks in advance)
        - a. Standing Constitution Committee added to Committees
        - b. Research and Membership Development Committee
        - c. Diversity, Equity, and Inclusion Committee
        - d. GIFTS Awards Committee
          - i. 2 awards – 1 for student, 1 for faculty
        - e. College Curriculum and Support Committee
        - f. Ways and Means Committee be renamed to Finance Committee
      - 2. Recommendations
        - a. Consolidate award committees
    - ii. Jason thanks for report; comments on resolutions
  - i. Asks for questions, none
5. ANY OLD BUSINESS
  - a. Jean to talk about archives at App State
    - i. Archives used to be at NC State
    - ii. Monica worked to move archives to App State because nothing was happening with them at NC State
    - iii. 10 boxes on loan to App State
    - iv. Would work better for special collections at App State if we can donate instead of having on loan
    - v. No charge to us
    - vi. App State doing a good job; do we want them to keep them decision to be made
  - b. Jason becomes new archivist and will look into everything to provide more information before vote
  - c. Rep to potentially come to Furman next year to give a presentation
  - d. Asks for questions, none
6. NEW BUSINESS
  - a. Election of next Second Vice President of CCA
    - i. Jason asks for nominations and explains role/process who will plan 2025 conference
    - ii. Deb, representing nominating committee, nominates Dean Farmer, Campbell University
      - 1. Provides rationale and justification for Dean as choice

- iii. Jason calls for other nominations from floor
      - iv. Motion to close nominations
      - v. Acclimation unanimous
    - b. Vote on Constitution and Bylaw Amendments (needs 2/3<sup>rd</sup> vote)
      - i. Not voting on recommendations
      - ii. Voting on resolutions regarding Committees
        - 1. Opens floor for discussion
        - 2. Comment about adding Access to DEI Committee – taken as a friendly amendment; potentially I.D.E.A.
      - iii. Vote unanimous
    - c. Jean thanks Jason for putting together the Ad hoc Constitution Committee and others thank the work the committee performed
    - d. Asks for questions, none
7. AWARDS CEREMONY – Jenni presents paper awards to recipients with brief comments about each

**Mary E. Jarrard Undergraduate Student Paper Award**

Facing My Own Misogyny: A Rhetorical Analysis of Personal Essays on the Subreddit r/exredpill  
**AJ Siegel, The University of North Carolina at Charlotte**

**Mary E. Jarrard Graduate Student Paper Award**

Foodbanks on the Front Lines: Reimagining Food Assistance through Organizational Tensions  
**Elaina Eakle, PhD Candidate, University of North Carolina at Charlotte**

**Top Gifts Inc. Award**

The Voice Over Project: How the need for Inclusion and Community led to the Perfect and Different Kind of G.I.F.T.

**Mr. George Buggs, III; Johnson C. Smith University**  
**Jasmine M. Corbett, Johnson C. Smith University**  
**Rhunette Corbett, Johnson C. Smith University**  
**Markus Gray, Johnson C. Smith University**  
**Tiphane Pate Johnson, Johnson C. Smith University**

**Ray Camp Award**

Using Public Relations Theory to Communicate Across Differences: Expanding on Situational Theory of Publics to Account for Demographic and Social Differences Among Publics

**L. Meredith Morgoch, Salisbury University**  
**Hollie Smith, University of Oregon**  
**Dean Mundy, University of Oregon**

**Mônica Pombo Early Career Teaching Award** – presented by Jenny Southard with brief comments

**Dr. Vincent Russell, Western Carolina University**

**Lloyd Rohler Career Teaching Award** – presented by Jason Munsell with brief comments  
**Dr. Kellie Roberts, University of Florida**

**Betty Jo Welch Award** – presented by Jenny Southard with brief comments  
**Kim Cuny, University of North Carolina, Greensboro**

8. OTHER REMINDERS AND DATES TO REMEMBER, ANNOUNCEMENTS, GOOD OF THE ORDER STUFF?
  - a. Jason asks for comments
  - b. Next year – Furman; please submit
9. PASSING OF THE GAVEL AND ADJOURNMENT – SEE YOU AT FURMAN!
  - a. Jason says honor to have served
  - b. Jenni closes meeting
  - c. Big applause for Jason and Jenni
10. ADJOURNMENT at 1:37PM